



BROOKLYN YOUNG FILMMAKERS CENTER

“MY BROOKLYN” Needs a “PEOPLE’S HOLLYWOOD”

Special Community Forum
with “MY BROOKLYN” Director Kelly Anderson

Tuesday, July 23rd, 6:30-9:00pm, (Free!)

441 Myrtle Avenue (In Mark’s Gourmet Burgers)

communityfilm@wearebyfc.org (718) 935-0490

Brooklyn Young Filmmakers is hosting a public screening and discussion of the poignant documentary “MY BROOKLYN”(1hr 17min, 2013 www.mybrooklynmovie.com), about director Kelly Anderson’s personal journey, as a Brooklyn “gentrifier,” to understand the forces reshaping her neighborhood along lines of race and class. Kelly will be present for the discussion.

Brooklyn Young Filmmakers director, Trayce Gardner, will add to the discussion about the need for community bridging projects with a presentation on BYFC’s “People’s Hollywood” Project – its goal being to create a learning, networking, and production hub for grassroots filmmakers (projects mostly under \$5,000). Creating such a hub can generate internship placements for community teens and adults and give them a hands-on introduction to film production and the diverse jobs. At the same time it will promote local businesses and artists, and facilitate collaboration among neighbors who might not otherwise meet.

“MY BROOKLYN” has been acclaimed at festivals and screened at full theaters. Now Kelly Anderson, with a collation of community organizations, has launched the **“MY BROOKLYN”: Our City Campaign**. The film is available FOR FREE to anybody in New York City who wants to host a house party or screening during the month of July. A Facilitator Guide comes with the film to help facilitate dialogue after the screening and with resources and next steps for making improvements around key issues raised by the film (like the need for affordable housing, subsidy reform, anti-displacement measures and making the city planning process more transparent and accountable).

Brooklyn Young Filmmakers views the culturally rich and economically diverse Clinton Hill/Fort Greene neighborhood as the perfect place to establish a People’s Hollywood. It borders the Brooklyn Navy Yard where the Steiner Studios, the largest US film and television production studio complex outside of Hollywood is located. Opened in 2004 on 15 acres, it is now expanding to 50 acres. Steiner serves big budget, union level productions that come in already booked with their own vendors, having limited impact on the local community. The film production going on at Steiner has created the incentive for local residents and businesses to become educated about film production and how to be part of it. BYFC’s People’s Hollywood can help answer that need. Mark’s Gourmet Burgers, the host of this event, is one of the locations in the People’s Hollywood 411 Service Directory for grassroots filmmakers.